



## **Sponsorship Proposal 2024**

Ring it On For Mental Health is a not-for-profit company operating to provide better access to mental health resources for ringette athletes within Alberta.

Each year in April, we hold an annual mini-games ringette tournament where players from all over may register a team and compete against other like-minded individuals. The tournament is open to anyone ages 14+ and is a great opportunity to come and try the sport. Alongside the tournament, we hold a Mental Health Symposium where engaging speakers and mental health professionals come to share their knowledge and provide access to resources. The event creates a space for us to come together, share a love for sport, and a desire to support the mental health of our community while also establishing a positive and safe environment for everyone involved. This year, the tournament will take place on April 20th, 2024 and the symposium on April 19th, 2024 at Rivière Qui Barre Arena.

Ring it On For Mental Health was first established in memory of Erin Lukas, a well loved ringette athlete, who tragically passed away due to mental illness in 2021 at the age of nineteen.

As our society continues to learn and evolve, we wish to continue to advocate and educate our community on the topic of mental health while also making an impact on the athletes we are surrounded by.

Beginning in 2024, we will be piloting a program that will allow ringette athletes from within the province to apply and be provided access to mental health resources. Our program supports individuals by raising awareness, providing knowledge and information sessions, and breaking down financial barriers that may prevent our athletes from accessing the resources they need.

Our goal is to raise \$20, 000 to support the operation of this initiative by the end of April 2024. Net proceeds from the annual tournament will be allocated to this program. We currently have \$10, 000 from the 2023 event dedicated to this initiative.

We are sending this proposal to you/your company to ask for help in achieving our goal. During our annual event, we will be using fundraising strategies such as a raffle to raise additional funds.

We are currently accepting both monetary and in-kind donations such as raffle/silent auction items or player bag items.

If you are interested in helping us reach our goal, please review the available sponsorship packages listed below and proceed by filling out the appropriate fields on the following pages. Feel free to contact us with any questions, comments or concerns.

Thank you for your time and consideration!

Sincerely,

Morgan Weisgerber

Ring it On For Mental Health

<p><b>Bronze Sponsor</b></p>	<p><b>Your commitment:</b></p> <ul style="list-style-type: none"> <li>• Monetary donation of up to \$500 OR donation of raffle/silent auction/player bag item.</li> </ul> <p><b>Your return:</b></p> <ul style="list-style-type: none"> <li>• Advertisement on our website.</li> <li>• Your logo on our sponsorship poster on event day.</li> <li>• Mention and tags on our social media account.</li> </ul>
<p><b>Silver Sponsor</b></p>	<p><b>Your commitment:</b></p> <ul style="list-style-type: none"> <li>• Monetary donation of \$501 - \$1,500.</li> <li>• Option to donate raffle/silent auction/player bag item.</li> </ul> <p><b>Your return:</b></p> <ul style="list-style-type: none"> <li>• Advertisement on our website.</li> <li>• Your logo on our sponsorship poster on event day.</li> <li>• Mention and tags on our social media account.</li> <li>• Individualized 11" x 17" advertisement posters on event day.</li> </ul>
<p><b>Gold Sponsor</b></p>	<p><b>Your commitment:</b></p> <ul style="list-style-type: none"> <li>• Monetary donation of \$1,501 - \$2,500.</li> <li>• Option to donate raffle/silent auction/player bag item.</li> </ul> <p><b>Your return:</b></p> <ul style="list-style-type: none"> <li>• Advertisement on our website.</li> <li>• Your logo on our sponsorship poster on event day.</li> <li>• Mention and tags on our social media account.</li> <li>• Individualized 23" x 33" advertisement poster on event day.</li> </ul>
<p><b>Platinum Sponsor</b></p>	<p><b>Your commitment:</b></p> <ul style="list-style-type: none"> <li>• Monetary donation of \$2,501 or over.</li> <li>• Option to donate raffle/silent auction/player bag item.</li> </ul> <p><b>Your return:</b></p> <ul style="list-style-type: none"> <li>• Individualized promotional banner.</li> <li>• Advertisement on our website.</li> <li>• Mention and tags on our social media account.</li> <li>• Thank you in our opening and closing ceremonies.</li> </ul>

# Contract

By signing this agreement, I am confirming that I will provide the relevant donations as per my sponsorship level indicates. I acknowledge that Ring it On For Mental Health will be providing me with the items indicated on my chosen sponsorship level to the best of their ability.

Sponsor Level Chosen \_\_\_\_\_

Email \_\_\_\_\_

Contact Number \_\_\_\_\_

\_\_\_\_\_ (Signature)

\_\_\_\_\_ (Date)

\_\_\_\_\_ (Full Name)

\_\_\_\_\_ (Company)

*M. Weisgerber*

November 4, 2023

Morgan Weisgerber

Ring it On For Mental Health

Thank you for helping us reach our goal and supporting the mental health of those in your community!

Monetary donations can be sent via e-transfer to [ringitonformentalhealth@gmail.com](mailto:ringitonformentalhealth@gmail.com) or we will send a link to alternative payment links via email.